

"The Belt and Road Software Pavilion (Hong Kong) 2025" Booth Reservation

"The Belt and Road Software Pavilion (Hong Kong) 2025", a large-scale professional exhibition organized by the Hong Kong Information Technology Joint Council and the Chamber of Hong Kong Computer Industry, with partnerships from the Digital Policy Office, the Hong Kong Chinese Enterprises Association of Information Technology Committee and the Hong Kong Software Industry Association, will be held from August 21 to 23, 2025 (Thursday to Saturday) at Hall 1 of the Hong Kong Convention and Exhibition Centre.

Covering approximately 4,000 square meters, the exhibition hall can accommodate up to 120 exhibitors. It will gather 120 top-tier software enterprises from Hong Kong, Mainland China, and other Belt and Road regions, targeting clients such as the Hong Kong government, public institutions, and commercial organizations. The expo aims to serve as a specialized platform for the software industry to showcase R&D achievements and sector strengths, foster regional and international collaboration, drive technological upgrades in institutional IT capabilities, and establish itself as a premier software industry event for Belt and Road regions.

Hong Kong exhibitors participating in this edition may apply for the "SME Export Marketing Fund" (SME Funding) under the Trade and Industry Department. The subsidized expenses include booth rental, advertising fees, booth construction, decoration and design fees, etc. Successful applicants may receive funding of up to 25% of the approved total expenses or a maximum of HKD 100,000.

Booth Reservation Details	
Date	August 21 to 23, 2025 (Thursday to Saturday)
Venue	Hall 1, Hong Kong Convention and Exhibition Centre
Participation Fee	Standard booth - HK\$33,000 per 9 square meters (please contact our secretariat if you apply for raw space booth)
Performance Bond Deposit	Based on fire and safety regulations, the Hong Kong Convention and Exhibition Centre has started collecting a "Performance Bond Deposit" since 2012. Exhibitors are required to pay a "Performance Bond Deposit" according to the size of the booth area. Exhibitors with a booth area below 50 square meters are required to pay HK\$7,000, and those with a booth area above 50 square meters are required to pay HK\$14,000. The deposit will be refunded by cheque within 60 days after the end of "The Belt and Road Software Pavilion (Hong Kong) 2025" to all exhibitors who have not violated any regulations.
Application Procedures	<ol style="list-style-type: none"> 1. Please fill in the attached application form and email it to the secretariat of the Hong Kong Information Technology Joint Council: itjcsec@hkitjc.org.hk. 2. After receiving notification from the secretariat of the Hong Kong Information Technology Joint Council to confirm the booth, please pay the deposit within one week with the cheque together for the "Participation Fee" and "Performance Bond Deposit", and mail it to the secretariat of the Hong Kong Information Technology Joint Council. <i>Cheque payable to: "Hong Kong Information Technology Joint Council Limited" - Address: 23rd Floor, Global Trade Square, 21 Wong Chuk Hang Road, Aberdeen, Hong Kong. Please mark on the envelope: "The Belt and Road Software Pavilion (Hong Kong) 2025" Reservation Application</i>

Note

1. The priority of booth selection is determined by the size of the reserved booth area, allocated as follows: event sponsors can choose the location first, and the order of processing booths for other exhibiting companies is determined by the actual size of the booth area ordered, advertising, sponsorship items, etc. If there is a difference between the reserved booth area and the actual subscribed area, the actual subscribed booth area shall prevail.
2. All booth reservations must pay the performance bond deposit, otherwise the reservation application will not be accepted.
3. Companies reserving booths are not allowed to change the exhibiting name, transfer or sublet the booth.
4. The organizer reserves the right to change the exhibition plan or venue arrangement at any time, and has the full authority to allocate and plan the location of each exhibition area and booth, without prior notice to exhibitors.
5. The organizer has the right to modify the layout of the exhibition venue and/or relocate the booths allocated to exhibitors when necessary.

If you wish to reserve a booth, please call 2887-9113/2887-2018 or email itjcsec@hkitjc.org.hk to inquire with Ms. He or Ms. Ching.

Secretariat of the Hong Kong Information Technology Joint Council

April 8, 2025

* The plan is ultimately based on the final government-approved drawings and legal documents.

B&RSP (HK) 2025 Exhibition Application Form

Exhibitor's Information			
Company Name (English)			
Company Name (Chinese)			
Company Address			
Contact Person		Position	
Tel		E-mail	
Mobile			
Exhibiting Products			
Please briefly describe:			
Exhibiting Size			
Each standard booth has a unified area of 9 square metres (3m long x 3m wide x 2.47m height). Standard Booth (3mx3m) _____ unit(s)			
Details of Payments			
Crossed cheque payable to: "Hong Kong Information Technology Joint Council Limited" Address: 23rd Floor, Global Trade Square, 21 Wong Chuk Hang Road, Wong Chuk Hang, Aberdeen, HK (Please mark: "B&RSP(HK)2025 Exhibition Application")			
Cheque: Performance bond deposit			
Amount :		Bank :	
			Cheque No. :
Others			
<input type="checkbox"/> Interested in applying for the government's " SME Funding " (applications must be submitted by your company)			
<u>Confirm of Application</u> <input type="checkbox"/> Exhibition Application Form <input type="checkbox"/> Performance Bond deposit <input type="checkbox"/> BR			
Company Chop & Signature			
We agree to accept and abide by all the terms listed on "Exhibition Application Form" and "Terms & Conditions" .			
Name		Date	
Company chop & authorized signature		Position	
For Official Use Only			
Booth No.:	Cheque:	Paid Date:	

* please hand in the BR copy together with the application form.

* All data are for application only. HKITJC makes no guarantee to all applications.

* The Organizer reserves the right to cancel, alter in nature, scale, shorten or extend the duration of the Exhibition , amend floorplan and reallocate booths at any time without incurring any liability.

* All deposits are non refundable.

